



Jerry Bridge

Entertaining. Engaging. Thought Provoking.



GET IN TOUCH

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Entertaining.

"Jerry brought humor and light-heartedness to our conference, a place which is usually quite heavy with work-related credentialing topics. His philosophy on life, work, and relationships is inspirational to all, regardless of age, gender, or position. Jerry is a gifted humorous-motivational speaker. I would highly recommend Jerry as a guest speaker for your organization."

- Brenda Becker, CPCS, CPMSM, Iowa Association
Medical Staff Services President

Engaging.

"Jerry is an exceptional speaker and motivator. He touched our group from the outset of his presentation and connected well with everyone. My only issue was we didn't get to listen to him longer. He is a fantastic presenter and I would definitely recommend him for future meetings! "

- Timothy C. Dressman, CNHA, CALA, FACHCA

Thought Provoking.

"Jerry provided a fun, energetic and thought provoking perspective into the hectic pace of our daily living...I truly enjoyed his presentation and have made changes to my life as a result of having heard it."

- Perry E. Ellie, MA, RHIA, Fellow AHIMA



KEYNOTES

"Jerry was inspiring and funny; he has the ability to relate situations in a believable and down to earth manner. He's the best speaker I have seen in a very long time. I could listen to him for hours!"

Nina L. Watson, President, American Association of Medical Assistants



"Jerry Bridge was our keynote speaker. He was fantastic! After listening to him everyone was energized and laughing. We'll have him back next year!"

Chris Lucas, Chair, Minnesota Health Information Management Association

RATED "OVERALL BEST SPEAKER" BY PROGRAM PLANNERS AND ASSOCIATIONS NATIONWIDE

"Jerry brought humor and light-heartedness to our conference. His philosophy on life, work, and relationships is inspirational to all, regardless of age, gender, or position. Jerry is a gifted, humorous-motivational speaker.

Brenda Becker, President, Iowa Association Medical Staff Services

Is Too Much Technology Making Us Stupid?

Today's world is all about speed and gathering information, superficial or otherwise. How does that affect our ability to comprehend, focus and enjoy our lives and do our work? What are the internet and technology doing to our brains? What can you do to take care of your well-being, save your sanity and bring focus and energy back to your life? A lighthearted inquiry into how stupid we can be using technology, smart phones and all!

Three key points:

1. Understand and appreciate the Impacts of 21st century technology – you are not alone!
2. Personal Technology Impact Assessment on brain, body and productivity – where do you need help?
3. Learn principles, tools and best practices for more effectively working and living in a "crazy busy" world – What actions will you take?

TAKE AWAY MESSAGE – It is possible to thrive in the face of too much technology and information overload. Make a commitment; learn best practices and you'll get there!

If Healthcare is About Well Being, Why am I so Stressed Out?

The purpose of healthcare is to alleviate suffering and increase well being. And yet, vast numbers of clinicians, administrators and medical staff are feeling over stressed, overwhelmed, over tired and burned out. Sick, distressed employees are prone to poor diet, lack of exercise, low energy and depression.

Questions and key points:

1. Facing the challenge: exploration of the individual and collective sources of stress and negativity.
2. Assessment: what are your challenges and where do you need support?
3. Inspiration, encouragement, tips and tools for practicing 'self care'- sharing ideas for exchanging anxiety and stress for relaxation, focus and greater well being!

TAKE AWAY MESSAGE – Learning how to be 'selfishly healthy' - without sacrifice or guilt - will help you to be more relaxed, focused and effective in caring for others.

BREAKOUT SESSIONS

In addition to delivering a keynote or general session speech, Jerry can also present a breakout session or workshop if desired. This session is typically scheduled on the same day as the keynote.

Going Beyond Time Management

Redefining productivity,
working on what matters most.

When people think of productivity, many think of 'time management'. The time management model and its principles and tools developed in the late 1950's are insufficient for managing the pace and volume of information in today's world!

- Identify obsolete work habits that undermine your effectiveness and lead to 'burn out'
- Learn tools & practices for managing & tracking ideas, people & projects, & effectively handling email
- Learn new habits and tools for dealing with everything you have to do without being overwhelmed by it

Extraordinary Customer Service

Transforming Conflict into Cooperation

Transform conflict into cooperation; effectively deal with demanding customer's communication breakdowns, stress and other service problems. Break through the limits of everyday, common communication; identify and remove the barriers to delivering exciting, extraordinary service.

- Powerfully create your personal service mission and accountability statement
- Learn how old communication habits undermine your ability to be of service
- Build skills by identifying the habits, attitudes, and behaviors that throw you off course

Connection, Collaboration & Creativity

Performance & Fulfillment in a Wired World

In today's highly interdependent world, individuals, teams and companies can no longer resolve many of their problems by themselves. Simply said, we need one another and we need the support to stay connected and focused on what matters most, at work and in life!

- Learn practices for building teamwork and collaboration
- Reaching out when you want to withdraw
- Building teamwork using an integrated approach; heartfelt, authentic, and mission driven

Why am I doing this?

Restoring Purpose, Passion and Power

Ever wonder "why am I doing this job?!" Remember how excited you once were – looking forward to the challenges ahead? What happened? Over time, we often lose our passion or enthusiasm, get worn down by the work; we simply are not present to the possibility or opportunity of our work.

- Explore powerful new ways to think about work and obligations, and all the stuff "you have to do"
- Transform burdens, obligations, and tasks into purposeful, meaningful goals that leave you feeling energized and looking forward



Jerry is one of the most sincere and intuitive presenters I have had the pleasure of listening to in a very long time. I would recommend his programs without hesitation.

— Becky Pearson, Executive Director,
Pueblo County Medical Society





JERRY BRIDGE

CONSISTENTLY RATED "BEST
PROGRAM SPEAKER" BY
MEETING PLANNERS NATIONWIDE

Speaker

Jerry Bridge is a professional speaker, humorist, and workshop leader. Jerry is well known for turning complex topics into fun, engaging thought provoking programs. Over the past 25 years he has presented inspiring keynotes and content rich workshops for tens of thousands of business executives, managers, and administrative staff. Jerry is a gifted speaker well known for his ability to help people reduce stress, build teamwork and improve performance. Jerry's passion is to lead inspiring, motivating programs that empower people and having lots of fun in the process.

Jerry is well known for turning
complex topics into fun, engaging
thought provoking programs.

Author

Great speakers have a passion lifelong learning, capturing their best ideas and writing about them. Jerry follows form with books and articles including; "Is too much technology making us stupid?" and his latest project for the healthcare industry: "If healthcare is about well being, then why am I so stressed out?!" In addition Jerry has produced a variety of audio CD's and full length video sessions that compliment his written works. Collectively, his written material including workbooks, e-books, audio and video programs have had a dramatic and positive influence on people's performance and well being, at work and in life.

Trainer & Coach

Jerry augments his keynotes and general session presentations with in depth teaching and coaching. Motivated, inspired audiences are delighted to attend one of Jerry's content rich, companion breakouts and workshops. A seasoned veteran, Jerry integrates over 25 years of specialized training and development with Landmark Education Corporation; a leader and innovator in the field of transformational education. No matter the content - sales training, teamwork, or well being, attendees complete Jerry's programs with practical tools, best practices and easy to apply take aways.

Personal

Jerry is a baby boomer from Baltimore. He's never lost his fondness for his hometown sports teams, blue crabs and Maryland hospitality. Jerry has travelled the world, running marathons in Moscow, Greece and Belgium. He and his volunteer groups have raised tens of thousands of dollars toward ending hunger. Jerry is a drummer, knows his way around a kitchen, and has performed standup at the world famous Comedy Store. He lives in San Diego with his wife Joy and cat, Jimmy.





His positive attitude is absolutely infectious. You can't miss with Jerry! We'll for sure have him back to present again soon!

— Jessica Palmer, Executive Director, Northland Medical Management

WHAT PEOPLE SAY

Entertaining

"Jerry is an outstanding speaker - his material has a fresh new approach and his presentation is both informative and entertaining! As a seasoned Human Resources Director and University Instructor, I often attend seminars that I find tiring and boring. Not so with Jerry Bridge. His wealth of knowledge of everything from communication, motivation and teamwork to customer service, productivity and stress management is so easily projected to his audience. I believe that anyone would benefit from attending one of Jerry's presentations. I know our employees did!"

— Cindi Mistrot, Human Resources Director, South Texas Health System

Engaging

"I thoroughly enjoyed your presentation on productivity and accomplishment. Your high energy engaged the group so they wanted to hear more about new ways to perform our work and reduce stress in our work and personal lives. This was one of the best programs I have attended on improving my productivity and effectiveness. Each person left with tools and tips to make managing our daily tasks easier."

—Bryce Betke, President, Omaha Healthcare Financial Management Association

Thought Provoking

"The professionalism and ease in working with Jerry as well as his passion, talent and his presentation skills not only ensured a successful event, but also created additional value for our hospital to our community physician offices. We highly recommend Jerry Bridge for your next event."

— Lisa Gomez and Kathy Emerson, Physician Liaisons, Tucson Medical Center

"Jerry spoke at the HPMSNJ annual meeting and the feedback from the group was great. He was able to engage the audience in a lively discussion...and provided them with many helpful hints for how to reduce the stress in their lives. It didn't hurt that he did all this with a good dose of humor, which we all needed! I would highly recommend Jerry as a motivational speaker."

— Eileen Horton, Vice President, Healthcare Planning & Marketing Society of New Jersey

MEETING PLANNERS & ASSOCIATIONS

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